



**EMERALD COAST  
FOUNDATION**  
INVESTING IN YOUTH

***Emerald Coast Foundation  
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***20<sup>th</sup> Annual  
Emerald Coast Poker Run***  
August 12, 2012

***The word is out!***

The community recognizes you as a generous sponsor of the annual Emerald Coast Boat Week/Poker Run and they are counting on you again! The 19<sup>th</sup> Annual event will be August 13, 2011 so the time is ***now*** for your renewed commitment to support local youth organizations that benefit from this phenomenal event.

In the past fifteen years, the Emerald Coast Foundation has exceeded \$1,200,000 in donations for the various youth oriented organizations we support with your generous sponsorship. Your dollars have helped keep the doors open for many facilities that give a hand to local kids that need your help. What better way to invest in your own community than "*Investing in Youth*"? You do make a difference in their lives!

In addition, the community has seen average annual revenue of \$1,200,000+ generated by participants and spectators during Boat Week. Our local area residents as well as boating enthusiasts from all over the USA know that this is an event that gets ***national recognition*** and has been named the "***Best Poker Run in the United States***" (Powerboat Magazine April 2004). Talk about getting a real bang for your donation buck!

Your sponsor package information is enclosed and a representative of the Emerald Coast Foundation will be contacting you in the next few weeks to follow up and answer any questions you might have.

For questions about your sponsorship, please contact LA Woodall @ 850-259-4142.

***Thank you so much for your continued support!***



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***Emerald Coast Foundation Message***

***Dear Potential Sponsor:***

The story of the Emerald Coast Foundation (ECF) spans almost two decades. It is a chronicle of the giving spirit of the Emerald Coast. It is an understanding of the great benefits of Public/Private partnerships that bring together talented individuals and business that are willing to give so much to make things happen.

The strength of ECF is its ability to achieve its mission: ECF is committed to "Investing in Youth" in Northwest Florida. This capacity is encapsulated in a number of fund raising activities that take place throughout the calendar year. The largest is the Emerald Coast Poker Run, held in August each year.

This tremendous event, hosted by ECF, is the largest boat poker run in the country. The Emerald Coast Foundation is the only not-for-profit organization that puts forth such effort for the sole purpose of expanding its charitable reward to helping our most precious resource: *the children of our community*.

Throughout the year we depend on local support to accomplish our calendar of events. Through sponsorships from individuals, businesses, and large corporations, the Emerald Coast Foundation is able to bring together many levels of support. In turn, that support allows ECF to open doors that might close without our support, and that's where you can help. By supporting ECF, you can directly help the youth organizations in Northwest Florida provide much needed services.

**On behalf of the Foundation, I encourage you to join us as we continue on our path to making today's youth tomorrow's productive citizens. I assure you, it will bring you personal and professional rewards.**

Sincerely,

Christopher Sehman  
President  
Emerald Coast Foundation





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**2012 Emerald Coast Poker Run/Boat Week Sponsorship**

- |       |   |       |                           |
|-------|---|-------|---------------------------|
| _____ | Logo on Poker Run Posters                       | _____ | Logo on Tee Shirt         |
| _____ | Logo on Mailers                                 | _____ | Banner Placement at Party |
| _____ | Dock Banner                                     | _____ | Link from Web Site        |
| _____ | Prizes  | _____ | Auction items             |
| _____ | Party Passes                                    | _____ | Boat Entry                |
| _____ | Ditty Bag                                       | _____ | Tee Shirts                |
| _____ | Mention on PSA announcements Television         |       |                           |
| _____ | Mention on PSA announcement Radio               |       |                           |
| _____ | Listing in Preferred Vendor Registration Mailer |       |                           |
| _____ | Booth Space at Poker Run Party                  |       |                           |
| _____ | Email mailers & new letters                     |       |                           |
| _____ | Ditty Bag item Placement                        |       |                           |

Sponsorship Level: \_\_\_\_\_

I agree to provide \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
*AUTHORIZED SIGNATURE*

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**Thank you for your support!**

